Prototype Report Card

Prototype Name: Sprout Planner (V1)

What is it?: Task Tracker & Planner/ Artificial Intelligence Organizer

Before Prototyping

Top 3 learning questions this prototype is testing:

1. Is it easy to navigate?
2. Is it useful to the user?
3. Does it provide any structure to the user's day?

Key Metrics for Success:

1. Useability/ the user being able to understand the App/ having an accurate user journey for the App.
2. Usefulness. Is it helpful at all to the user?

Testing Method:

Uploaded code to GitHub for easy sharing and usage. Going to share it on a small scale with five people and check in with them after a day or two. I will be asking them things like; what felt easiest/hardest; what felt confusing; did the plant garden intrigue or confuse you, etc.

Assumptions:

People are having trouble organizing their thoughts/tasks. Dumping thoughts and having AI organize them is easier than manually planning. AI organization is better than manual organization. Projects behave like living things; ideas are seeds, consistent attention grows ideas into outcomes.

After Prototyping

What We Learned:

V1 of Sprout is useful for daily tasks, but loading it into a month later shows that some of the trees are not formatted correctly/ make the text push out of boundaries. It was also noted that the tags can be off topic, or repetitive. There was interest expressed about different plants/not having just trees. The bottom checkmark planner needs more options for daily tasks/ make it customizable. The users found it interesting but not worth using on a day-to-day basis.

Prototype Report Card

Iterations:

Taking forward: Idea garden, it's the only interesting gimmick that the app has so far.
Changes to make: Create new assets for trees/ assign them to different tasks. Create new assets for different plants. Format the late stage growth cycle. Re-do the tag system, and the mini-planner at the bottom of the calendar. Add more life/make it more interesting.
Need to learn: Next best step prioritization to integrate into the AI of the app eventually. What will keep people using Sprout vs. other planners?